



Let Your Custom Soft Potential
FLOURISH

A full family of custom soft lenses to
meet the needs of more patients



Revive™
CUSTOM SOFT CONTACT LENSES

A streamlined

CUSTOM SOFT LENS SOLUTION

A combination of innovative features and technology from across Bausch + Lomb, Revive™ brings together the latest custom soft family to meet the needs of more patients.

Now ECPs can expand their lens offerings with one customizable soft lens product and offer a contact lens option many patients didn't know was possible.

AN EXCITING OPTION FOR PATIENTS WITH VISION NEEDS BEYOND STANDARD PARAMETERS

Designed for patients eager to solve their unique vision needs, Revive™ offers parameters that allow eye care professionals to provide custom lenses for their patients.

DESIGNED FOR:



High
myopes



High
astigmats



High
hyperopes



Challenging
presbyopes

CONVENIENT AND FLEXIBLE WEAR

Revive™ custom soft lenses are available for frequent or planned replacement modalities, as determined by the eye care professional. This gives eye care professionals the freedom to prescribe the best modality for each patient.

CUSTOM DOESN'T NEED TO MEAN LONG WAIT TIMES

**YOU CAN EXPECT
MOST LENSES TO
BE DELIVERED
WITHIN 5 TO 7
BUSINESS DAYS.**

In addition, with our 120-day EZ-Exchange™ program, which is available and consistent across Bausch + Lomb Specialty Vision Products, you can exchange a previously ordered lens to ensure the best possible fit. Simply contact Bausch + Lomb with the new parameters and Rx. Your lens will be manufactured as a no-charge replacement.*

*View terms and conditions at bauschsvp.com/policies

MEET THE REVIVE™ LENS FAMILY

SPHERICAL

Customizable spherical
single vision lens in
+/-30.00D lens power

BENEFICIAL FOR

High myopes
High hyperopes
Patients with small
or large corneas

OFFERS

Straightforward empirical fittings

Simply measure the horizontal visible iris diameter (HVID), K reading, and refraction to determine the base curve and lens diameter

No additional equipment is necessary to fit the lens

COMES IN

Standard or custom parameters

BASE CURVE: 6.5 to 9.7 mm

DIAMETER: 10.0 to 16.0 mm

EXACT SPHERICAL POWERS:
+/-30.00D in 0.25D steps



TORIC

Customizable toric lens
with Cylinder power up
to -10.00D in 0.25D steps
and adjustable 180° axis in
1-degree increments

BENEFICIAL FOR

High astigmats

OFFERS

Dual Elliptical Stabilization™

A unique technology to Bausch + Lomb that provides for a thin ballast intended to assist with lens orientation and rotational stability

COMES IN

Expansive custom parameters

TORIC CYLINDER POWER:

-0.50D to -10.00D in 0.25D steps

AXIS IN 1-DEGREE INCREMENTS

BASE CURVE: 6.5 to 9.7 mm

DIAMETER: 10.0 to 16.0 mm

MEET THE REVIVE™ LENS FAMILY

MULTIFOCAL

Custom soft multifocal
lens with Adaptive Tri-Zone
Technology

BENEFICIAL FOR

Challenging presbyopes
with flat or steep
corneas, or small or
large pupils

OFFERS

**Adaptive Tri-Zone
Technology
multifocal design**

Customizable near ADD zone for
multifocal alignment

COMES IN

**Standard and custom
parameters**

MULTIFOCAL ADD POWER:

+0.50D to +3.00D in 0.25D steps

MULTIFOCAL CUSTOMIZABLE

NEAR ZONE: 1.8 to 3.0 mm

Our multifocal toric lens offers an option for patients who have struggled finding toric lenses with a multifocal option or who didn't know this option existed.

Together with the custom fit, the multifocal toric provides vision correction from the vantage point of both presbyopia and astigmatism. Includes all the offerings and parameters of the toric and multifocal lenses combined.



MULTIFOCAL TORIC

All-inclusive custom
soft toric multifocal

BENEFICIAL FOR
Presbyopic astigmats

OFFERS

Adaptive Tri-Zone Technology

Customizable near ADD zone for
multifocal alignment

Dual Elliptical Stabilization™ for a
thin ballast

COMES IN

Expanded custom parameters

TORIC CYLINDER POWER: -0.50D to
-10.00D in 0.25D steps in 1-degree increments

MULTIFOCAL ADD POWER: +0.50D to
+3.00D in 0.25D steps

**MULTIFOCAL CUSTOMIZABLE
NEAR ZONE:** 1.8 to 3.0 mm

AXIS IN 1-DEGREE INCREMENTS

PARAMETERS FOR A WIDE RANGE OF PATIENTS

	SPHERICAL	TORIC <i>(DUAL ELLIPTICAL STABILIZATION™)</i>	MULTIFOCAL	MULTIFOCAL TORIC <i>(DUAL ELLIPTICAL STABILIZATION™)</i>
SPHERICAL POWERS	+/-30.00D in 0.25D steps	+/-30.00D in 0.25D steps	+/-30.00D in 0.25D steps	+/-30.00D in 0.25D steps
CYLINDER POWERS		-0.50D to -10.00D in 0.25D steps <i>(180° axis adjustable in 1° increments)</i>		-0.50D to -10.00D in 0.25D steps <i>(180° axis adjustable in 1° increments)</i>
ADD POWERS			+0.50D to +3.00D in 0.25D steps	+0.50D to +3.00D in 0.25D steps
CUSTOM NEAR ZONE			1.8 to 3.0 mm	1.8 to 3.0 mm
BASE CURVE	6.5 to 9.7 mm	6.5 to 9.7 mm	6.5 to 9.7 mm	6.5 to 9.7 mm
DIAMETER	10.0 to 16.0 mm	10.0 to 16.0 mm	10.0 to 16.0 mm	10.0 to 16.0 mm

AT-THE-READY EXPERT CONSULTANTS, TRAINING, AND SUPPORT

BAUSCH + LOMB SUPPORTS ECPS WITH:

- An outstanding consultation team to answer questions Monday through Friday, 8:00 AM to 7:00 PM
- NCLE-certified Specialty Market Managers
- Ongoing educational videos and webinars
- In-person or virtual training opportunities

Meet the Needs of More Patients and
Let Your Custom Soft Potential

FLOURISH



CONTACT YOUR BAUSCH + LOMB
SALES REPRESENTATIVE TODAY

CREATE AN ACCOUNT

If you are new to Bausch + Lomb Specialty Vision Products, create an account with us. If you have an account, follow the ordering instructions below.

ONLINE

1. Visit **bauschsvp.com** and click on the **Order** tab
2. On the **Order** page, click the **Create an Account** button
3. **Fill out the form** and click **Submit**

PHONE

1. Call **800-253-3669** to speak to an account representative

ORDER LENSES

ORDER LENSES WITHOUT CONSULTATION

1. Visit **bauschsvp.com** and click on the **Order** tab
2. On the **Order** page, **download an order form without consultation**
3. **Fill out the order form** and **email your order to:**
svp.consultation@bausch.com

ORDER LENSES WITH CONSULTATION

1. Call **800-253-3669**, Monday through Friday, 8:00 AM to 7:00 PM EST to speak with a consultant who will assist you in the order process

ORDER REVIVE™ CUSTOM SOFT LENSES

For information on Warranty, EZ-Exchange™, and Replacement Policy Information, visit www.bauschsvp.com/policies

IMPORTANT SAFETY INFORMATION FOR GAS PERMEABLE AND CUSTOMIZED SOFT CONTACT LENSES

WARNINGS:

Patients should be advised of the following warnings pertaining to contact lens wear:

- Problems with contact lenses and lens care products could result in serious injury to the eye. It is essential that patients follow their eyecare practitioner's directions and all labeling instructions for proper use of lenses and lens care products, including the lens case. Eye problems, including corneal ulcers, can develop rapidly and lead to loss of vision.
- Daily wear lenses are not indicated for overnight wear, and patients should be instructed not to wear lenses while sleeping. Clinical studies have shown that the risk of serious adverse reactions is increased when daily wear lenses are worn overnight.
- Studies have shown that contact lens wearers who are smokers have a higher incidence of adverse reactions than nonsmokers.
- If a patient experiences eye discomfort, excessive tearing, vision changes, or redness of the eye, the patient should be instructed to immediately remove lenses and promptly contact his or her eyecare practitioner.

CONTRAINDICATIONS:

Do not use when any of the following conditions exist:

- Acute or subacute inflammation or infection of the anterior chamber of the eye
- Any eye disease, injury or abnormality, other than keratoconus, PMD, that affects the cornea, conjunctiva or eyelids
- Severe insufficiency of lacrimal secretion (dry eye)
- Corneal hypoesthesia (reduced sensitivity), if not aphakic
- Any systemic disease that may affect the eye or be exaggerated by wearing contact lenses
- Allergic reactions of ocular surfaces or adnexa that may be induced or exaggerated by wearing contact lenses or using contact lens solutions
- Allergy to any ingredient in a solution which is to be used to care for contact lenses
- Any active corneal infection (bacterial, fungal or viral)
- Red or irritated eyes

ADVERSE EFFECTS:

The following problems may occur with the use of contact lenses:

- Eyes stinging, burning, itching, irritation or other eye pain
- Comfort is less than when the lens was first placed on the eye
- Feeling of something in the eye such as a foreign body, scratched area
- Excessive watering (tearing) of the eye
- Unusual eye secretions
- Redness of the eyes
- Reduced sharpness of vision (poor visual acuity)
- Blurred vision, rainbows, or halos around objects
- Sensitivity to light (photophobia)
- Dry eyes

